



BioMarker STRATEGIES

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BioMarker Strategies' CEO, Kären Olson, Wins "Leadership in BioScience Award"

Baltimore, Md—March 12, 2009--The Greater Baltimore Committee (GBC) has awarded its 2009 "Leadership in BioScience Award" to Karen Olson, the CEO of BioMarker Strategies. In announcing the award, the GBC cited Ms. Olson's leadership role in guiding the company's operations and R&D program, including the development of its novel SnapPath[™] live tumor cell testing system.

"I am honored that the Greater Baltimore Committee has recognized the exciting work we are doing at BioMarker Strategies to enable personalized medicine for cancer," said Ms. Olson.

The company is using the SnapPath[™] system to develop novel, first-in-class, ex vivo biomarker tests to predict which cancer patients will benefit from specific targeted cancer drugs. Ex vivo-based molecular diagnostic tests, that allow the testing of a patient's living human tumor cells outside of the body, are not possible using current tumor cell processing methods that kill solid tumor cells at the point of biopsy. The SnapPath system is an emerging technology that will expedite "sample to result" by integrating tumor sample preparation and analysis within an easy-to-use device. BioMarker Strategies (www.biomarkerstrategies.com), a tissue-based cancer diagnostics company, is located at the Johns Hopkins Science + Technology Park in Baltimore.

In announcing the award, the GBC also cited Ms. Olson's leadership and service to the Greater Baltimore business community both as an instructor of the University of Maryland (Baltimore County)ACTiVATE program for women entrepreneurs, and as an Executive in Residence for the Dingman Center for Entrepreneurship at the University of Maryland. Ms. Olson serves on the boards of directors of several private companies and non-profit organizations, including Loyola College's Sellinger Business School Board of Sponsors. Olson is the former President & CEO of Adhesives Research, a \$100+ million multinational specialty chemical and drug delivery company headquartered in Glen Rock, PA. As CEO of this company, Adhesives Research created a new drug delivery system and became the first company to successfully develop medicated dissolvable thin strips.

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